



**SYNERGOS  
CONSULTANCY LTD**

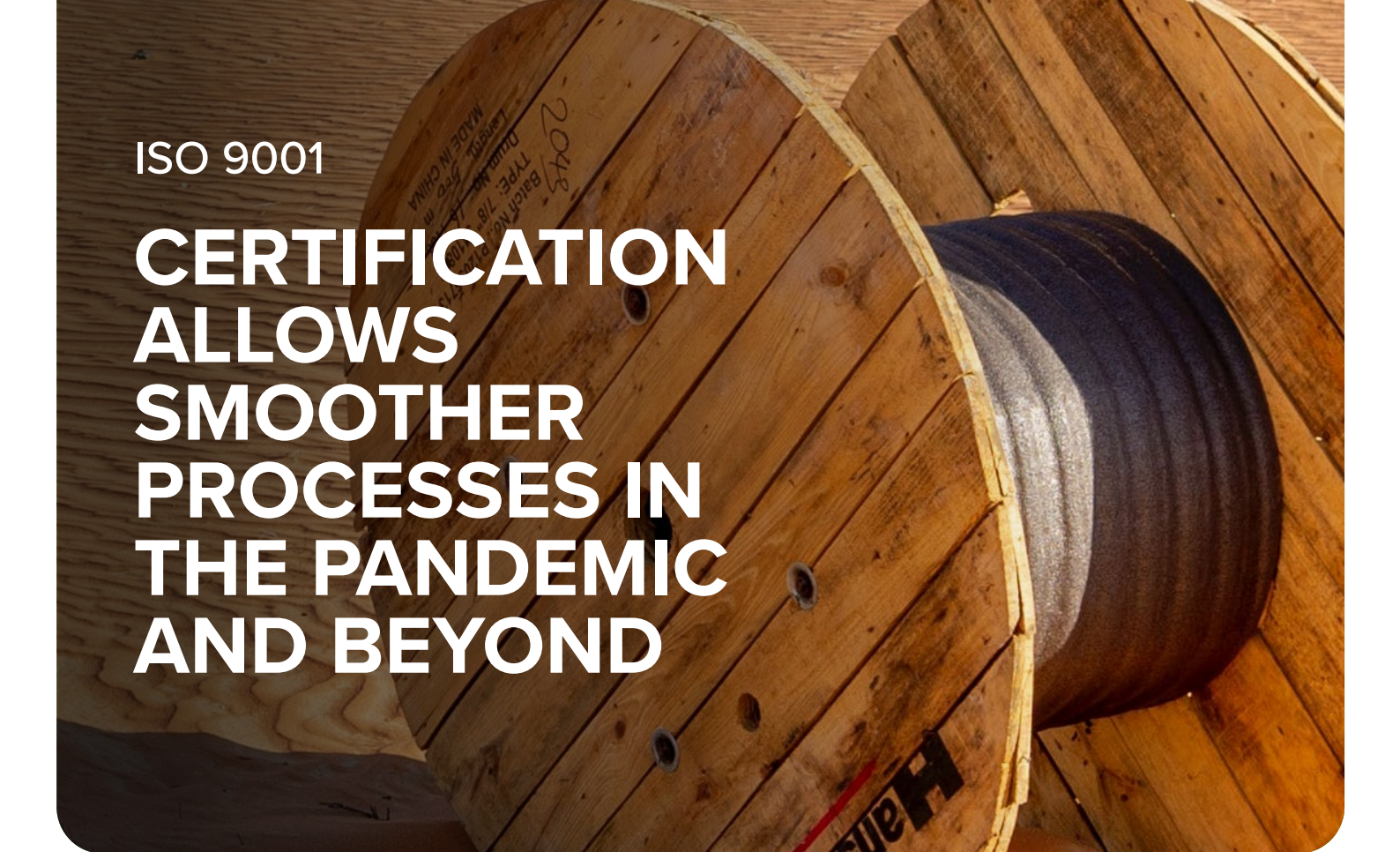


# Argin Trading Ltd:

Certification allows smoother  
processes in the pandemic and  
beyond



**9001**



ISO 9001

# CERTIFICATION ALLOWS SMOOTHER PROCESSES IN THE PANDEMIC AND BEYOND

**Want to define your businesses' processes and align with your competitors? Those were just a couple of aims of a renowned Doncaster-based manufacturing firm, who contacted our team here at Synergos Consultancy Ltd to gain vital certification.**

The firm we're referring to is Argin Trading Ltd – and after Alla Ambler received a word-of-mouth recommendation about our services, she visited our site, before we got to work to ensure they could achieve ISO9001 certification.

Argin Trading Ltd established in December 2009 and is known for its plywood packaging, including plywood flanges, slotted plywood formats, and standardised beechwood plywood.

## THE BRIEF

**“COVID has brought further challenges to our business,” Alla told us, “However, if anything, it has helped us be more prepared for the increase in business that we have seen following the initial lock-down lull.”**

The introduction of ISO9001, said Alla, would help the Argin Trading team streamline its processes ‘to become more organised and ensure greater resilience across the company.’

“We wanted to go on the journey to have the ISO in place, to be more professional and allow better structure within the business”, Alla explained further, adding: “Any ISO will bring a level of organisation, which is a benefit to any business.”

Alla told us that Argin Trading Ltd wanted to engage with a business local to its Doncaster base – and after receiving a recommendation, they found our founder and managing director, Jenny, and the Synergos team.

“We had looked into the ISO 9001 previously but didn't go ahead.” Alla said. “Our market research saw us shortlist three companies. Enquiry emails were sent, and we spoke to all three, but after our recommendation, we found the contact with Jenny was easy. She was friendly and clear, explaining everything step by step.”

Alla went on to say the process can be daunting ‘with lots of paperwork’ but told us that Jenny took her time to explain how Synergos could help.



# THE CHALLENGE

**Alla, who's been with the business for five years and is one of 10 employees, told us the market is a niche one, with Argin Trading working alongside 'only a small number of competitors'.**

"In the industry we are in, we saw that competitors have ISO standards, and we want to be the best that we can be and achieve those too", she said.

Alla and the team were keen to work with an approachable company, who were also clear and communicative 'on a level that could be understand and free from jargon'. That's where we came in and we were more than happy to help Argin Trading Ltd

put the necessary certification in place.

Alla told us our team stood out from the competition. "The relationship started off well and Synergos Consultancy proved themselves in the first instance."

The team 'knew what to expect', too, with expectations being met and no challenges throughout.

"No snags or issues were encountered; the process was straight forward, with constant communication and preparation." said Alla. "It was easy to work with Synergos and the certification will bring growth, structure, credibility, customer confidence and a chance to align with our competitors."

# THE RESULTS

**Alla and the Argin Trading Ltd team were confident with our ability 'from the very first conversation', visiting Jenny on site before we began work.**

"Synergos approached this in a professional way that was straightforward, leaving a feeling of 'we can do this' with their help. It just felt like Argin were in safe hands."

A fast process from start to finish, with plenty of site visits, Alla says the timeframe to certification was 'great' and 'as planned', with the 'preparation always completed'.

Alla and the Argin Trading team say they would "100% recommend Synergos Consultancy" as we were 'easy to work with, friendly and made things easy to understand."

Well, you certainly can't beat that for glowing feedback, can you?

Can we help you gain the certification your company needs to stand out from its competitors and improve its processes? Do not hesitate to get in touch with the Synergos Consultancy Ltd team; we'd be more than happy to help.

**Want to know how Synergos Consultancy Ltd can help you gain the certification for your business needs?**

Get in touch with our team today and we'd be happy to see how we can help.





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